

CALEB SWAN

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EDUCATION

University of Southern California

Bachelor of Arts, Cognitive Science

Los Angeles, CA

Expected May 2027

- **Relevant Coursework:** Discrete Mathematics, Data Structures & Object-Oriented Design, Human Language & Computation, Cognitive Processes, Psycholinguistics
- **Activities:** Undergraduate Students in Linguistics (USiL): NLP, speech analysis, and large language models

Seattle University

Computer Science

Seattle, WA

Sep 2023 – Jun 2024

- **Honors:** President's List (Winter, Spring 2024); Dean's List (Fall 2023, Winter, Spring 2024)
- **Relevant Coursework:** Calculus I–III, Data Structures & Algorithms, C++ Programming I–II
- **AWS Cloud Coalition:** Led backend AI functionality for a first-place hackathon project

EXPERIENCE

Workiva

Marketing Operations Intern

Remote

Jun 2026 – Present

- Helped attribute **\$2.4M** in pipeline generation over 16 weeks by aggregating and analyzing weekly sales-activity data across an early cohort of participating reps
- Led a cross-functional sentiment-and-impact survey, turning responses into findings on tool utilization, business impact, manual effort, and enablement gaps
- Built reusable AI-assisted workflows for recurring research, analysis, and content operations, and shared emerging AI use cases across teams

NeuroMist

Co-Founder, Consumer Health E-commerce

Los Angeles, CA

Oct 2025 – Present

- Co-founded and operate a consumer products company, owning strategy, analytics, systems, and growth
- Scaled revenue to **\$200K+** in three months through data-driven creative testing and conversion-rate optimization
- Run budgeting, forecasting, and performance analysis to guide reinvestment across growth channels

AI Model Training Company (Confidential)

LLM Evaluation Specialist, Contract

Los Angeles, CA

Nov 2025 – Jan 2026

- Evaluated LLM outputs for reasoning, accuracy, safety, hallucinations, and policy compliance; feedback was used in model training and reinforcement-learning workflows

PROJECTS

Sapling – AI language-learning platform & Chrome extension (mysapling)

Sep 2025 – Present

- Built immersive 3D worlds where AI-voiced characters teach multiple languages via adaptive spaced repetition
- Shipped **Sapling Subtitles**, a published Chrome extension that turns YouTube in **24 languages** into live lessons
- Designed a multi-model AI pipeline: Gemini translation and neural voice with automatic OpenAI failover

Crumbs – Private travel-journal platform (followmycrumbs.com)

May 2026 – Present

- Built a map-first travel journal that auto-plots each day's route from photo GPS and timestamps
- Engineered private sharing with hashed passcodes, location masking, and edge media delivery on Cloudflare R2

Family Genealogy Archive – Private application

Aug 2026 – Present

- Built a searchable 12-generation archive: 500+ relationships, 163 digitized records, and full revision history

SKILLS, LANGUAGES & INTERESTS

Technical: Python, SQL, C++, Java, Swift, JavaScript/TypeScript, React, Next.js, AWS, Unix

Languages: English (native); studying French, Swedish, and German

Interests: Music production (10 releases on SoundCloud), mountain biking, weightlifting, language learning